

UG-C-2085

TTS-6X

**U.G. DEGREE EXAMINATION —
DECEMBER, 2023.**

**History and Heritage Management
Third Year**

HOSPITALITY MANAGEMENT

Time : 3 hours

Maximum marks : 70

PART A — (3 × 3 = 9 marks)

**Answer any THREE questions out of Five questions in
100 words.**

All questions carry equal marks.

- 1. Non-Conventional Hotels**
- 2. Night Audit**
- 3. Etiquette**
- 4. Fast Food**
- 5. Front Office Security**

PART B — ($3 \times 7 = 21$ marks)

Answer any THREE questions out of Five questions in
200 words.

All questions carry equal marks.

6. Write about the nature and scope of the hotel industry.
7. Give an account on Traveller's Cheques.
8. Write a note on food and beverage service.
9. Highlight the significance of North Indian food.
10. Brief the challenges faced by the hotel industry.

PART C — ($4 \times 10 = 40$ marks)

Answer any FOUR questions out of Seven questions in
500 words.

All questions carry equal marks.

11. Describe the essentials of the hotel industry for the promotion of tourism.
12. Enumerate the types of rooms available in hotels.
13. Analyse the common types of menus in the hotel industry.

14. Assess the role of food in promoting tourism in India.
 15. Elaborate the Front Office management in the hotel industry.
 16. Discuss the various components of the hotel industry.
 17. Examine the objectives and achievements of the Federation of Hotel and Restaurants Associations of India.
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UG-C-2087

TTS-8X

**U.G. DEGREE EXAMINATION —
DECEMBER 2023**

Tourism and Travel Studies

Third Year

PLACES OF TOURISM INTEREST

Time : 3 hours

Maximum marks : 70

PART A — (3 × 3 = 9 marks)

**Answer any THREE questions out of Five questions in
100 words.**

All questions carry equal marks.

1. Velankanni
2. Salar Jung Museum
3. Fort St. George
4. Auroville
5. Onam

PART B — ($3 \times 7 = 21$ marks)

Answer any THREE out of Five in 200 words each.

All questions carry equal marks.

6. State the architectural features of the Kamatchi Ammann temple at Kancheepuram.
7. State the significance of Indian museum, in Kolkatta.
8. Write a note on Sithanavasal paintings.
9. Give an account on Theme Parks.
10. Write the importance of Kumbhamela.

PART C — ($4 \times 10 = 40$ marks)

Answer any FOUR questions out of Seven in 500 words each.

All questions carry equal marks.

11. Describe the most famous places of worship in India.
12. Explain the role of museums in promoting tourism in India.
13. Discuss the most popular historical forts to visit in India.

14. Elaborate the traditional games of India.
 15. Explain the harvest festivals of India.
 16. Write an essay on the structure of Taj Mahal.
 17. Critically analyse the role of exhibitions and trade fairs for the promotion of regional tourism in India.
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